



THURSDAY, SEPTEMBER 6, 2018
RECEPTIONS & PROGRAM: 5:30 P.M.

INDIANAPOLIS MARRIOTT DOWNTOWN

FEATURED SPEAKER ARCHIE MANNING



The Main Event, Big Brothers Big Sisters of Central Indiana's annual sports-themed event, captivates attendees with a famed sports speaker, an incredible meal, and an exciting auction. The keynote speaker for 2018 is Archie Manning, NFL Hall of Fame quarterback and father to Cooper, Eli, and Peyton Manning!

When people think of Archie Manning, they think football. He attended the University of Mississippi where he was named an All-American quarterback, and his number was retired. Archie was the second overall pick and first pick of the New Orleans Saints in the

1971 NFL Draft. He set Saints passing records, played in two Pro Bowls, and was named the NFC Most Valuable Player in 1978 during his 15-year career. Archie and his son Peyton were named among the 100 All-Time Greatest College Football Players, and they are the only father/son duo inducted into the College Hall of Fame.

But Archie's appeal transcends his athletic achievements. People far and wide have been inspired by his warm personality, his drive, and sense of humor. Archie was selected Father of the Year by the National Father's Day Council, and the Manning family was named the second most inspiring family in America by Town & Country Magazine in its June 2013 issue.

The Main Event, in support of Big Brothers Big Sisters of Central Indiana, is the premier opportunity for corporate sponsors. With nearly 1,000 of the city's top business and civic leaders in attendance, this is an excellent chance for networking and entertaining clients, as well as recognizing and celebrating exceptional employees. Your sponsorship allows Big Brothers Big Sister of Central Indiana the opportunity to provide more children facing adversity with strong and enduring, professionally supported 1-to-1 mentoring relationships that change their lives for the better, forever. Through sponsorship of The Main Event, you have a direct and lasting influence on the lives of young people throughout Central Indiana.

SPONSORSHIP COMMITMENT FORM CONTACT INFORMATION

Sponsor Name: _____ (As it should appear in all publicity)

Contact Name: _____

Contact Title: _____

Address: _____

City: _____

State: _____ Zip: _____ Phone: _____

E-mail: _____ Fax: _____

SPONSORSHIP COMMITMENT

- Yes, I would like to be a Corporate Sponsor!**
- PLEASE SEE SPONSOR BENEFITS ON THE BACK OF THIS SHEET**
- Gold** (\$10,000)
- Silver** (\$5,000)
- Corporate Table** (\$3,500)

I/We would like to buy _____ ticket(s) at \$350 a ticket.

I/We would like to make a donation!

I/We would like to make a donation to Big Brothers Big Sisters of Central Indiana in the amount of \$ _____

PAYMENT INFORMATION

- Check enclosed** - payable to Big Brothers Big Sisters of Central Indiana in the amount of \$ _____
- Please send an invoice** - to the address listed for the amount of \$ _____

MAIL the completed form to:
Big Brothers Big Sisters of Central Indiana
c/o Development
2960 North Meridian Street, Suite 150
Indianapolis, IN 46208

EMAIL to wsmith@bbbsci.org or
FAX 317-921-2202

Contact Whitney Smith with questions or to secure a sponsorship. Call 317-472-3705 or email wsmith@bbbsci.org.



PRESENTED BY **NEXTGEAR**
CAPITAL™

BENEFITTING  **Big Brothers Big Sisters**
of Central Indiana

2018 SPONSORSHIP OPPORTUNITIES

	PRESENTING \$25,000	SPEAKER \$20,000	VIP RECEPTION \$15,000	AUCTION \$15,000	COCKTAIL RECEPTION \$15,000	GOLD \$10,000	PRINT \$10,000	SILVER \$5,000	TABLE \$3,500
	SECURED	SECURED					SECURED		
SEATING AT EVENT	Preferential for 20 (2 tables)	Preferential for 20 (2 tables)	Preferential for 20 (2 tables)	Preferential for 20 (2 tables)	Preferential for 20 (2 tables)	Preferential for 20 (2 tables)	Preferential for 20 (2 tables)	10 (1 table)	10 (1 table)
Complimentary Cocktail Reception	X	X	X	X	X	X	X	X	X
Invitations to VIP Reception	20	20	20	20	20	20	20		
Invitations to private speaker reception	20	10							
Memorabilia signed by speaker	5	3	2	2	2	1	1	1	
Opportunity for promotional giveaway to VIP guests	X	X	X	X	X				
Opportunity for VIP seats at table with featured speaker	4	2							
Additional opportunities for customization	X	X							
Recognition in IBJ event advertisements	X	X	X	X	X	X	X	X	
Recognition in event invitation	X	X	X	X	X	X	X	X	
Recognition in event program	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	NAME LISTED
Recognition on company table	X	X	X	X	X	X	X	X	
Recognition on event banner	X	X	X	X	X	X	X	X	
Recognition on VIP Reception banner	X		X						
Recognition on VIP Reception ticket			X						
Recognition on Cocktail Reception banner					X				
Recognition on screen during speaker introduction	X	X							
Recognition on BBBSCI website	X	X	X	X	X	X	X	X	
Recognition on social media channels	X	X	X	X	X	X	X		
Recognition in Annual Report	X	X	X	X	X	X	X	X	X

