

Graduating Class of 2019 Sponsorship Opportunities

Big Futures Career & College Readiness Program

When mentees, or Littles, enter high school, Big Brothers Big Sisters works with community partners to promote career and college readiness for Littles and their families as they explore post-graduation opportunities. High school-aged Littles, along with their Bigs, have the opportunity to take part in our Big Futures program, which prepares them for their graduation from high school and our program. The Big Futures program culminates in our Celebrate Mentoring event, which recognizes graduating matches and celebrates the positive impact of mentoring. The highlight of the Celebrate Mentoring event is a brief program honoring the graduates' accomplishments, our Big of the Year, and a keynote address from our Community Mentor Award Recipient.



Top left: Littles learn how to properly tie a tie at the Dress with Confidence Workshop with Nordstrom in March 2018. **Top right:** Matches pose at Purdue University after taking a tour of campus and visiting with current students in October 2017.

Bottom: The Class of 2018 toasts to their official end in the BBBSCL program and to new opportunities at Celebrate Mentoring in April 2018.

2018-2019 Big Futures Program Opportunities

- A college prep fair at the Center for Leadership Development
- A college visit to Ball State University
- A college visit to Marian University
- An info night at the Center for Leadership Development
- A college visit at an Indianapolis-based college
- Career Exploration Night
- An etiquette dinner and lesson
- A professional dress etiquette event
- Scholarship opportunities
- Our annual Celebrate Mentoring event
- A Graduation Gear-Up event for the class of 2020



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SPONSORSHIP LEVEL	Presenting (\$25,000)	Platinum (\$15,000)	Strada Big Potential Award	Gold (\$10,000)	Silver (\$5,000)	Graduating Match (\$2,500)
Big Futures Program	SECURED		SECURED			
Recognition as presenting sponsor of Big Futures program & Celebrate Mentoring event	X					
Opportunity to present Ball State University or Marian University		X	X	X		
Opportunity to present Graduation Gear-Up event					X	
Opportunities for employee engagement	X	X	X	X	X	X
Recognition on Big Futures program invitations and signage	premier logo placement	logo	logo	logo	logo	
Opportunity to sponsor one graduating match (including a \$500 scholarship)						X
Opportunity to sponsor one graduating Little (\$5,000 multi-year scholarship)			X			
Opportunity to participate in a career exploration night	X	X	X	X	X	
Celebrate Mentoring Event						
Recognition on Celebrate Mentoring invitations	premier logo placement					
Recognition in Celebrate Mentoring event materials and signage	premier logo placement	logo	logo	logo	logo	name
Recognition on Celebrate Mentoring event program cover	premier logo placement					
Recognition in Celebrate Mentoring event program	premier logo placement	logo	logo	logo	logo	name
Full page sponsor ad in the Celebrate Mentoring event program	X					
Half page sponsor ad in the Celebrate Mentoring event program		X				
Opportunity to present Strada Big Potential Scholarship to graduating Little			X			
Recognition in Celebrate Mentoring presentation	premier logo placement	logo	logo	logo	logo	name
Acknowledgement during Celebrate Mentoring event	X	X	X	X	X	
Guest invitations to Celebrate Mentoring event	10	10	10	8	6	4
General Sponsorship Benefits						
Recognition on social media channels	X	X	X	X	X	
Featured blog post	X	X	X			
Recognition in annual report	X	X	X	X	X	X