



FEATURING

Coach Gene Keady & Coach Matt Painter

The Main Event, Big Brothers Big Sisters of Central Indiana's largest annual sports-themed event, entertains attendees with a famed sports speaker, an incredible meal, and much more! This year's event features Coach Gene Keady, legendary College Hall of Fame and former Purdue University men's basketball coach, and Coach Matt Painter, his successor and four-time Big Ten Coach of the Year. Experience their mentoring relationship in action and witness a lively conversation moderated by Anthony "AC" Calhoun!

Coach Keady served as the head coach of Purdue's men's basketball team for 25 years – ending his coaching career in 2005 after being named National Coach of the Year six times and Big Ten Coach of the Year seven times. He led Purdue to six Big Ten championships and 18 NCAA Tournament appearances. Coach Painter began his Purdue career in 1989 as a student and point guard under Coach Keady. After taking over as head coach in 2005, Coach Painter has earned four Big Ten Coach of the Year honors and was named NABC National Coach of the Year in 2019. He has led Purdue to a Big Ten Tournament championship, two Big Ten regular season championships, and 11 NCAA Tournament appearances including Purdue's first Elite Eight since 2000.

The Main Event, in support of Big Brothers Big Sisters of Central Indiana, is the premier opportunity for corporate sponsors. With nearly 1,000 of the city's top business leaders in attendance, this is perfect for networking, recognizing exceptional employees, and entertaining clients!

THURSDAY, SEPTEMBER 5, 2019
BEGINS AT 5:30 PM • BANKERS LIFE FIELDHOUSE



RETURN on Investment

Big Brothers Big Sisters of Central Indiana changes lives for the better, forever, by pairing high potential kids with positive role models in enduring mentoring relationships.

1,232 youth benefited from mentoring relationships last year

394 new matches made last year

77%
of Littles report doing better in school because of their Big.

46%
are less likely to use illegal drugs.

85%
stated that being a Little helped them have confidence in their abilities.





2019 SPONSORSHIP OPPORTUNITIES

Presenting Sponsor • \$25,000

- 2 tables of 10, 4 seats with featured speaker, 5 pieces of memorabilia, and 24 invitations to Private Speaker Reception and VIP Reception
- Deluxe open bar package for all guests with premium cocktails and drinks
- Logo recognition on all event materials and ribbon banner
- Opportunity for promotional giveaway to VIP guests or additional opportunities for sponsor customization

Speaker Sponsor • \$20,000

- 2 tables of 10, 2 seats with featured speaker, 3 pieces of memorabilia, and 22 invitations to Private Speaker Reception and to VIP Reception
- Deluxe open bar package for all guests with premium cocktails and drinks
- Logo recognition on all event materials and ribbon banner
- Opportunity for promotional giveaway to VIP guests or additional opportunities for sponsor customization

VIP Reception Sponsor • \$15,000

- 2 tables of 10, 2 seats with featured speaker
- 22 invitations to VIP Reception, 2 pieces of memorabilia
- Deluxe open bar package for all guests with premium cocktails & drinks
- Logo recognition on event materials and ribbon banner
- Opportunity for promotional giveaway to VIP guests

Cocktail Reception Sponsor • \$15,000

- 2 tables of 10, 2 seats with featured speaker
- 22 invitations to VIP Reception, 2 pieces of memorabilia
- Deluxe open bar package for all guests with premium cocktails & drinks
- Logo recognition on event materials and ribbon banner
- Opportunity for promotional giveaway to VIP guests

Auction Sponsor • \$15,000

- 2 tables of 10, 2 seats with featured speaker
- 22 invitations to VIP Reception, 2 pieces of memorabilia
- Deluxe open bar package for all guests with premium cocktails & drinks
- Logo recognition on event materials and ribbon banner
- Opportunity for promotional giveaway to VIP guests

Print Sponsor • \$15,000

- 2 tables of 10, 20 invitations to VIP Reception, and 1 piece of memorabilia
- Deluxe open bar package for all guests with premium cocktails & drinks
- Logo recognition on table centerpieces
- Logo recognition event materials and ribbon banner

Gold Sponsor • \$10,000

- 2 tables of 10, 20 invitations to VIP Reception, 1 piece of memorabilia, and logo recognition on event materials
- Deluxe open bar package for all guests with premium cocktails & drinks

Silver Sponsor • \$5,000

- 1 table of 10, complimentary Cocktail Reception, 1 piece of memorabilia, logo recognition on event materials

Table Sponsor • \$3,500

- 1 table of 10, complimentary Cocktail Reception, and name recognition in event program and Annual Report

SPONSORSHIP COMMITMENT

Sponsor Name (As it should appear in publicity)

Contact Name

Address

City, State, Zip Code

Phone Number

Email

I would like to be a Corporate Sponsor! List sponsorship level:

I/We would like to buy _____ ticket(s) at **\$350 per ticket!**

PAYMENT INFORMATION

Check enclosed - payable to Big Brothers Big Sisters of Central Indiana in the amount of \$ _____

Please send an invoice - to the address listed for the amount of \$ _____

MAIL the completed form to
Big Brothers Big Sisters of Central Indiana
c/o Development
1433 N. Meridian Street
Indianapolis, IN 46202

EMAIL to
wsmith@bbbsci.org

FAX to
317.921.2201

Contact Whitney Smith with questions or to secure a sponsorship.
Call 317.472.3705 or email wsmith@bbbsci.org.