

BIG FUTURES

CAREER & COLLEGE
READINESS

Presented By



When mentees, or Littles, enter high school...

Big Brothers Big Sisters of Central Indiana (BBBSCI) continues to support, coach, and provide resources for matches as they work toward graduation. BBBSCI works with community partners to promote career and college readiness for Littles and their families as they explore post-graduation opportunities. High school-aged Littles, along with their Bigs have the opportunity to take part in our Big Futures program activities which prepare them for their graduation from high school and our program. The Big Futures program culminates in our Celebrate Mentoring event, which recognizes graduating matches and celebrates the positive impact of mentoring.

2019-2020 Big Futures Programming

- A Graduation Kick Off event featuring a Roadtrip Nation screening
- A college prep fair at the Center for Leadership Development
- A visit to Indiana University Bloomington
- A college visit to Ivy Tech and Marian University
- Career Exploration and Networking Night
- An etiquette dinner and lesson
- A professional dress etiquette event
- Scholarship opportunities
- Our annual Celebrate Mentoring event
- A Graduation Gear-Up event for the Class of 2021



Top left: Littles tour the campus of Ball State and participate in a special screening at the Charles W. Brown Planetarium. **Top right:** Littles hear from a panel of community professionals at Career Exploration Night.

Bottom: The Class of 2019 toasts to their official end in the BBBSCI program and to new opportunities at Celebrate Mentoring in May 2019.



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SPONSORSHIP OPPORTUNITIES

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SPONSORSHIP LEVEL

Presenting (\$25,000) Platinum (\$20,000) Gold (\$15,000) Big Potential Award Silver (\$10,000) Bronze (\$5,000) Graduating Match (\$2,500)

BIG FUTURES PROGRAM

SECURED

SECURED

Recognition as presenting sponsor of Big Futures program & Celebrate Mentoring event	X						
Opportunity to present one college tour		X		X			
Opportunity to present Graduation Gear-Up event					X		
Opportunities for employee engagement	X	X	X	X	X	X	X
Recognition on Big Futures event invitations and signage	premier logo placement	logo	logo	logo	logo	logo	
Opportunity to sponsor one graduating Little (\$5,000 multi-year scholarship)				X			
Opportunity to sponsor one graduating match (including a \$500 scholarship)							X
Opportunity to participate in a career exploration night	X	X	X	X	X	X	
IBJ ad recognition	logo	logo	logo	logo	logo	logo	

CELEBRATE MENTORING EVENT

Recognition on Celebrate Mentoring invitations	premier logo placement	logo	logo	logo	logo	logo	
Recognition in Celebrate Mentoring event materials and signage	premier logo placement	logo	logo	logo	logo	logo	name
Recognition on Celebrate Mentoring event program cover	premier logo placement	logo					
Recognition in Celebrate Mentoring event program	premier logo placement	logo	logo	logo	logo	logo	name
Full page sponsor ad in the Celebrate Mentoring event program	X						
Half page sponsor ad in the Celebrate Mentoring event program		X	X				
Opportunity to present Big Potential Scholarship to graduating Little				X			
Recognition in Celebrate Mentoring presentation	premier logo placement	logo	logo	logo	logo	logo	name
Acknowledgement during Celebrate Mentoring event	X	X	X	X	X		
Guest invitations to Celebrate Mentoring event	10	10	8	10	6	6	4
Opportunity to provide a branded gift to graduates	X	X	X	X			

GENERAL SPONSORSHIP BENEFITS

Recognition on social media channels	X	X	X	X	X	X	
Featured blog post	X	X	X	X	X		
Recognition in annual report	X	X	X	X	X	X	X