

Little

IMPACTS

2020 SPONSORSHIP

Presented by

Big Brothers Big Sisters of Central Indiana exists to defend, ignite, and empower the potential of youth in our community. To that end, we will invest in the limitless potential of more than 1,400 youth through mentoring relationships this year.

PRESENT THE LITTLE IMPACTS PROGRAM OR SUPPORT A THRIVING INDICATOR:

Provide life-changing experiences aligned with the 12 Thriving Indicators of success for youth development throughout the year. These activities encourage growth and allow our Littles to realize their full potential.

\$25,000 PRESENTING SPONSOR

EMPLOYEE ENGAGEMENT

Opportunity to participate in a service day with BBBSCI

RECOGNITION

Premier recognition in one IBJ advertisement as the presenting sponsor of Little Impacts

Opportunity to promote company events and initiatives relevant to Big & Littles on The Big App

Premier placement of Name and Logo in the Big App

Company Name and logo featured on signage and communication related to Little Impacts activities

Company recognized on BBBSCI social media:

- One sponsored Facebook post with recognition as the Little Impacts presenting sponsor
- Company recognized on all Little Impacts signature event posts

Company logo featured on BBBSCI website

Company name in BBBSCI annual report

THRIVING INDICATOR SPONSORSHIP BENEFITS

EMPLOYEE ENGAGEMENT

Opportunity to help plan and host match activities related to sponsored Little Impact

Other customizable opportunities

RECOGNITION

Recognition in one IBJ advertisement

Opportunity to promote company events and initiatives relevant to Bigs & Littles on The Big App

Company name and logo alongside each activity associated with sponsored Little Impact on The Big App

Company name and logo featured on signage and communication related to activities for sponsored Little Impact

Company recognized on BBBSCI social media:

- 1 sponsored Facebook post
- Company recognized on social media post related to signature event of sponsored Thriving Indicator

Company logo featured on BBBSCI website

Company name in BBBSCI annual report

\$5,000 THRIVING INDICATOR

Supports the activities and initiatives associated with the chosen Thriving Indicator (see pg. 2).

For questions or more information, contact **Laura Haltom**, Manager of Corporate Giving, at: **(317) 472-3732** or **lhaltom@bbbsci.org**.



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2020 SPONSORSHIP

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CARING

SIGNATURE EVENT: PACK AWAY HUNGER



SPONSORED BY: Delta Faucet

CHARACTER

SIGNATURE EVENT: LITTLES TAKE FLIGHT



SPONSORED BY: Bowen Engineering

CONFIDENCE

SIGNATURE EVENT: NEW MATCH BASH



SPONSORED BY: Indianapolis Power & Light

EMOTIONAL COMPETENCE

SIGNATURE EVENT: SELF-CARE WORKSHOP



SPONSORED BY:

HEALTHY HABITS

SIGNATURE EVENT: SUMMERFEST



SPONSORED BY: St. Vincent Ascension

LIFE SKILLS

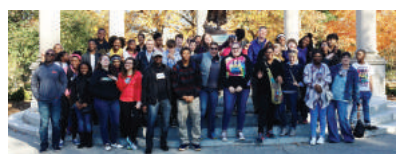
SIGNATURE EVENT: COOKING CLASSES



SPONSORED BY: Union Home Foundation

LOVE OF LEARNING

SIGNATURE EVENT: 21ST CENTURY SCHOLARS INFO NIGHT



SPONSORED BY: CIBM Bank

PERSISTENT RESOURCEFULNESS

SIGNATURE EVENT: STEM CONNECTIONS NATURE HIKE



SPONSORED BY: TCC

POSITIVE RELATIONSHIPS

SIGNATURE EVENT: HIDDEN RIVER FARMS



SPONSORED BY:

PURPOSE

SIGNATURE EVENT: ANNIVERSARY PARTIES



SPONSORED BY:

SOCIAL SKILLS

SIGNATURE EVENT: SELECT GAME NIGHTS



SPONSORED BY: Delta Faucet

SPIRITUAL GROWTH / CONNECTEDNESS

SIGNATURE EVENT: NATURE FIELD TRIP WITH STEM CONNECTION



SPONSORED BY: DEFENDERS