

The Big Futures program prepares Littles for their graduation from high school and for their next steps in life

Whether it be pursuing secondary education, entering the workforce, or other options. In addition to ongoing coaching and support from a professional Mentoring Relationship Specialist, Big Brothers Big Sisters of Central Indiana offers a series of specific outcome-oriented events aimed at addressing the school-to-workforce pipeline. The experiences provided through Big Futures encourage Littles to develop hard and soft skills, assists in exploration of different career paths, and provides access to important resources. Corporate sponsorship of the Big Futures: Career & College Readiness program supports the mentoring relationships of high school-aged Littles, makes the programming possible, and emphasizes commitment to career and college readiness in Central Indiana youth.

2020-2021 Big Futures Events & Programming

- Graduation Kick Off event, featuring a Roadtrip Nation screening
- Center for Leadership Development College Prep Fair
- Ivy Tech Community College Indianapolis Tour
- Indianapolis-based University Tour
- Indiana-based University Tour
- BBBS CI Career Exploration & Networking Day
- Cooking and Nutrition Classes for Teens
- A BBBS CI Youth Advisory Council
- Career Preparation Events hosted by Big Futures partners
- Scholarship Opportunities for Littles
- Graduation Event
- Professional dress etiquette event
- Dinner etiquette event



Littles learn about admissions, scholarship opportunities, and more at IU Bloomington.



Littles learn about a variety of career paths and network with a panel of professionals at Career Exploration Night.



61 Littles graduated from the BBBS CI program in 2020, with 93% graduating from high school.

To confirm your sponsorship, contact [Laura Haltom, Corporate Giving Manager, 317.472.3732 or lhaltom@bbbsci.org](mailto:Laura.Haltom@bbbsci.org).

BIG FUTURES

SPONSORSHIP OPPORTUNITIES

Presented By



PRESENTING SPONSOR - \$30,000

- ✓ Logo recognition as the Presenting Sponsor of the Big Futures program & graduation event on materials including invitations & signage
- ✓ Opportunity for involvement in graduation event
- ✓ Company-produced programming/materials included in the Big Futures series of events
- ✓ Expanded Career Exploration & Networking Day Event:
 - ✓ Company leadership included in welcome remarks
 - ✓ Opportunity to lead industry panel
 - ✓ Representative to serve as panel and networking participant
- ✓ Promotion of pathways for employment with company
- ✓ Recognition in one IBJ advertisement
- ✓ Opportunity to provide branded gifts to graduates

BIG POTENTIAL SPONSOR

- ✓ Logo recognition as Big Potential sponsor of the Big Futures program & graduation event
- ✓ Logo recognition on Big Futures event invitations & signage
- ✓ Company-produced programming/materials included in the Big Futures series of events
- ✓ Representative to participate in Career Exploration & Networking Day
- ✓ Opportunity to promote pathways for employment with company
- ✓ Seat on the Scholarship Committees to determine Big Potential Award recipient
- ✓ Provide multi-year scholarship to one Little & with yearly updates & other opportunities to showcase award
- ✓ Opportunity to present scholarship at graduation event
- ✓ Big Potential Award feature in one IBJ advertisement
- ✓ Opportunity to provide branded gift to graduates

SILVER SPONSOR - \$10,000

- ✓ Logo recognition as Silver Sponsor of the Big Futures program & graduation event
- ✓ Opportunity to present one Big Futures event
- ✓ Company-produced programming/materials included in the Big Futures series of events
- ✓ Representative to participate in Career Exploration & Networking Day
- ✓ Promotion of pathways for employment with company
- ✓ Recognition in one IBJ advertisement

PLATINUM SPONSOR - \$20,000

- ✓ Logo recognition as Platinum Sponsor of the Big Futures program & graduation event
- ✓ Present two Big Futures activities, including a college tour
- ✓ Company-produced programming/materials included in the Big Futures series of events
- ✓ Expanded Career Exploration & Networking Day Event:
 - ✓ Opportunity to lead industry panel
 - ✓ Representative to serve as panel & networking participant
- ✓ Promotion of pathways for employment with company
- ✓ Recognition in one IBJ advertisement
- ✓ Opportunity to provide branded gift to graduates

GOLD SPONSOR - \$15,000

- ✓ Logo recognition as Gold Sponsor of the Big Futures program & graduation event
- ✓ Present one Big Futures event
- ✓ Company-produced programming/materials included in the Big Futures series of events
- ✓ Representative to participate in Career Exploration & Networking Day
- ✓ Promotion of pathways for employment with company
- ✓ Recognition in one IBJ advertisement
- ✓ Opportunity to provide branded gift to graduates

BRONZE SPONSOR - \$5,000

- ✓ Logo recognition as Bronze Sponsor of the Big Futures program & graduation event
- ✓ Company-produced programming/materials included in the Big Futures series of events
- ✓ Representative to participate in Career Exploration and Networking Day
- ✓ Promotion of pathways for employment with company
- ✓ Recognition in one IBJ advertisement

GRADUATING MATCH - \$2,500

- ✓ Promotion of pathways for employment with company
- ✓ Name recognition as Graduating Match Sponsor on graduation event materials
- ✓ Can provide \$500 scholarship to one Little

ADDITIONAL BENEFITS:

\$2,500 and up

- Recognition on social media channels
- Name on BBBSCI website for sponsored year
- Recognition in BBBSCI annual report

\$20,000 and up

- Featured post on BBBSCI blog
- Logo on BBBSCI website for one year

\$30,000 and up

- Featured story on BBBSCI corporate partnerships page for 3 months