

# PLAY

★ FOR KIDS ★



**PLAY FOR KIDS IS BIGGER THAN EVER IN 2025!**

Big Brothers Big Sisters of Central Indiana is joining forces with Pepsico as we call upon our corporate partners, local businesses, and friends to play during the week of **June 3-6!**

PRESENTED BY



**PEPSICO**

BENEFITTING



Big Brothers  
Big Sisters.  
OF CENTRAL INDIANA

## JOIN THE GAME!



**PICKLEBALL**

Tuesday, June 3 • 6-9 PM

Pickle on Penn

11575 N. Pennsylvania St. Carmel, IN



**TRIVIA AT PLANETARY BREWING CO.**

Wednesday, June 4 • 6-8 PM

Planetary Brewing Co.

188 S Madison Ave, Greenwood IN



**TRIVIA NIGHT AT THE GARAGE**

Thursday, June 5 • 6-8 PM

Garage Food Hall

906 Carrollton Ave, Indianapolis, IN

**RECRUIT YOUR TEAM!**

**GET IN THE SPIRIT & PLAY FOR KIDS!**

Every sign-up helps to unlock a BBBSICI takeover of the Riley Sports Legends Experience for matches, families, referred youth, and more. Help us make this amazing opportunity possible for kids!

**RILEY CHILDREN'S HEALTH SPORTS LEGEND EXPERIENCE.  
THE CHILDREN'S MUSEUM OF INDIANAPOLIS**



# PICKLEBALL

---

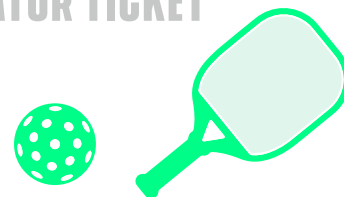
## \$10,000 EVENT SPONSOR

- Exclusive recognition as the Pickleball event sponsor on event materials including event signage, IBJ ad, social media, BBBSCI website, event website, and more.
- Up to four teams (8 players).

## \$250 TWO-PERSON TEAM

- One team (2 players).

*\*Appetizers and first drink included for all participants and spectators*



## \$1,000 CORPORATE SPONSOR

- Logo recognition on day of event materials, social media, BBBSCI website, event website, and more.
- Up to 2 teams (4 players).

## \$50 SPECTATOR TICKET

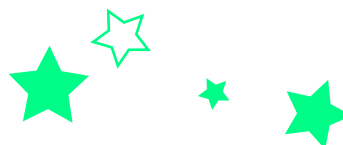
# TRIVIA AT THE PLANETARY BREWING CO.

---

## \$2,000 EVENT SPONSOR

- Exclusive recognition as the Trivia at Planetary Brewing Co. sponsor on event materials including day of event signage, social media, BBBSCI website, event website, and more.
- Trivia for up to 2 teams (up to 20 players).

*\* First drink included for all participants*



## \$250 TRIVIA TEAM SPONSOR

- Logo recognition on select event materials, social media, event website, and more.
- Trivia for 1 team (up to 10 players).

# TRIVIA AT THE GARAGE

---

## \$10,000 EVENT SPONSOR

- Exclusive recognition as the Trivia at The Garage sponsor on event materials including event signage, IBJ ad, social media, BBBSCI website, event website, and more.
- Trivia for up to 2 teams (up to 20 players).

*\* First drink included for all participants*

## \$1,000 CORPORATE SPONSOR

- Logo recognition on day of event materials, social media, BBBSCI website, event website, and more.
- Trivia for 1 team (up to 10 players).



**SECURE YOUR  
SPOT TODAY!**

To sign your company up to sponsor a team, please contact **Laura Haltom** at [lhaltom@bbbsci.org](mailto:lhaltom@bbbsci.org) or by phone at **317-472-3732**. For more information, visit [www.bebigforkids.org/event/play-for-kids/!](http://www.bebigforkids.org/event/play-for-kids/)

