



## PLAY FOR KIDS IS **BIGGER** THAN EVER IN 2025!

Big Brothers Big Sisters of Central Indiana is joining forces with PepsiCo as we call upon our corporate partners, local businesses, and friends to play during the week of **June 3-6!**

## JOIN THE GAME!



### PICKLEBALL

Tuesday, June 3 • 6-9 PM  
Pickle on Penn  
11575 N. Pennsylvania St. Carmel, IN



### TRIVIA AT PLANETARY BREWING CO.

Wednesday, June 4 • 6-8 PM  
Planetary Brewing Co.  
188 S Madison Ave, Greenwood IN

## RECRUIT YOUR TEAM!

Every sign-up helps to unlock a BBBSCI takeover of the Riley Sports Legends Experience for matches, families, referred youth, and more. Help us make this amazing opportunity possible for kids!

**RILEY CHILDREN'S HEALTH SPORTS LEGEND EXPERIENCE.  
THE CHILDREN'S MUSEUM OF INDIANAPOLIS**



## GET IN THE SPIRIT & PLAY FOR KIDS!

# PICKLEBALL AT PICKLE ON PENN

---

## \$10,000 EVENT SPONSOR

- Exclusive recognition as the Pickleball event sponsor on event materials including event signage, IBJ ad, social media, BBBSCI website, and more.
- Four teams (8 players).

## \$1,000 TEAM SPONSOR

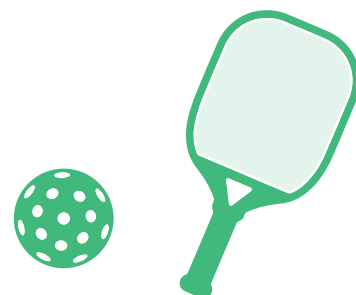
- Logo recognition on event signage, social media, BBBSCI website, and more.
- Two teams (4 players).

## \$250 TWO-PERSON TEAM

- One team (2 players).

## \$50 SPECTATOR TICKET

*\*Appetizers and first drink included for all participants and spectators*



# TRIVIA AT PLANETARY BREWING CO.

---

## \$2,000 EVENT SPONSOR

- Exclusive recognition as the Trivia at Planetary Brewing Co. event sponsor on event materials including event signage, IBJ ad, social media, BBBSCI website, and more.
- Two teams (20 people).

## \$250 TEAM SPONSOR

- Logo recognition on event signage, social media, BBBSCI website, and more.
- One team (10 people).

*\* First drink included for all participants*



**SECURE YOUR  
SPOT TODAY!**

To sign your company up to sponsor a team, please contact **Laura Haltom** at [lhaltom@bbbsci.org](mailto:lhaltom@bbbsci.org) or by phone at **317-472-3732**. For more information, visit [www.bebigforkids.org/event/play-for-kids/](http://www.bebigforkids.org/event/play-for-kids/)!

