

★ THE ★ MAIN EVENT

INDY SHINES

BENEFITTING



Big Brothers
Big Sisters
OF CENTRAL INDIANA



SEPTEMBER 18, 2025 | BEGINS AT 5:30PM



TAMIKA CATCHINGS

4x Olympic Gold Medalist
and Hall of Famer

SPONSORSHIP COMMITMENT

Sponsor Name: _____
As it should appear in publication

Contact Name: _____

Address: _____

City, State, Zip: _____

Email: _____

Sponsorship Level: _____

PAYMENT INFORMATION

Checks payable to
Big Brothers Big Sisters
of Central Indiana

Mail the completed form to:
Big Brothers Big Sisters of Central Indiana
Attn: Development
1433 N. Meridian Street
Indianapolis, IN 46202

For invoicing, questions, or to secure a sponsorship,
please contact **Michaela Hylton**, Corporate Giving and Events
Coordinator, at mhylton@bbbsci.org.

2025 SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR ★ \$75,000

- ✓ Exclusive logo recognition as the Title Sponsor on all event materials, including select digital signage at Fishers Event Center
- ✓ Exclusive logo recognition on event billboard
- ✓ Inclusion in all event media opportunities
- ✓ Sponsor representative remarks during event
- ✓ 1-minute-company-provided commercial featured during event
- ✓ Premier seating for 20 guests, including sitting with celebrity speaker
- ✓ Access to VIP Reception for 20 guests including photo opportunity with celebrity speaker
- ✓ Food, drink, and entertainment for 20 guests
- ✓ Exclusive gift bag including celebrity speaker signed gift

IGNITE POTENTIAL SPONSOR ★ \$25,000

- ✓ Exclusive sponsor of "Ignite Potential Green Carpet"
- ✓ Exclusive logo recognition as the Ignite Potential Sponsor included in premium sponsorship recognition
- ✓ Sponsor highlighted during program remarks
- ✓ Premier seating for 20 guests
- ✓ Access to VIP Reception for 20 guests
- ✓ Food, drink, and entertainment for 20 guests
- ✓ Exclusive photo opportunities with celebrity speaker

ENTERTAINMENT SPONSOR ★ \$25,000

- ✓ Logo recognition as the Entertainment Sponsor limited to two sponsors
- ✓ Premier logo recognition on event materials
- ✓ Premier seating for 20 guests
- ✓ Access to VIP Reception for 20 guests
- ✓ Food, drink, and entertainment for 20 guests
- ✓ Exclusive photo opportunities with celebrity speaker

GAME CHANGER SPONSOR ★ \$20,000

- ✓ Exclusive logo recognition as the VIP Reception Sponsor
- ✓ Premier logo recognition on event materials
- ✓ Sponsor rep. kicks off VIP Reception for over 200+ attendees
- ✓ Premier seating for 20 guests
- ✓ Access to VIP Reception for 20 guests
- ✓ Food, drink, and entertainment for 20 guests
- ✓ Exclusive photo opportunities with celebrity speaker

ALL STAR SPONSOR ★ \$20,000

- ✓ Exclusive logo recognition as the Reception Sponsor
- ✓ Premier logo recognition on event materials
- ✓ Sponsor rep. kicks off reception for over 500+ attendees
- ✓ Premier seating for 20 guests
- ✓ Access to VIP Reception for 20 guests
- ✓ Food, drink, and entertainment for 20 guests
- ✓ Exclusive photo opportunities with celebrity speaker

VENUE SPONSOR ★ \$15,000

- ✓ Exclusive logo recognition as the Venue Sponsor
- ✓ Premier logo recognition on event materials
- ✓ Access to VIP Reception for 10 guests
- ✓ Food, drink, and entertainment for 10 guests
- ✓ Exclusive photo opportunities with celebrity speaker

MVP SPONSOR ★ \$10,000

- ✓ Premier logo recognition on event materials including VIP Reception materials
- ✓ Access to VIP Reception for 10 guests
- ✓ Food, drink, and entertainment for 10 guests
- ✓ Exclusive photo opportunities with celebrity speaker

THREE POINT SPONSOR ★ \$5,000

- ✓ Logo recognition on event materials including program, website, social media, and two IBJ Ads
- ✓ Access to Reception for 10 guests
- ✓ Food, drink, and entertainment for 10 guests
- ✓ Event Impact Report