

# ★ THE ★ MAIN EVENT

## BENEFITTING



## TITLE SPONSOR



**SATURDAY, OCTOBER 3, 2026 | JW MARRIOTT INDIANAPOLIS**

## TITLE SPONSOR | \$100K

- Exclusive logo recognition as the Title Sponsor on all event materials, including:
  - 2 IBJ ads, agency & event website, social media, event program, and event signage
- Exclusive logo recognition on event billboard and digital Indianapolis Business Journal ads
- 1 minute commercial played at event
- Exclusive seating and VIP Reception access for 20 guests
- Food, drink, entertainment, and exclusive gift bag for 20 guests
- Up to 5 complimentary hotel rooms for guests on event night
- 1 round of champagne during the event

## GENERAL RECEPTION SPONSOR | \$50K

- Exclusive logo recognition as General Reception Sponsor
- Premier logo recognition on event materials including:
  - 2 IBJ ads, agency & event website, social media, and all General Reception signage
- Exclusive seating and VIP Reception access for 20 guests
- Food, drink, and entertainment for 20 guests
- 1 complimentary hotel room for guests on event night
- 1 round of champagne during the event

## VIP RECEPTION SPONSOR | \$50K

- Exclusive logo recognition as VIP Reception Sponsor
- Premier logo recognition on event materials including:
  - 2 IBJ ads, agency & event website, social media, and all VIP Reception signage
- Exclusive seating and VIP Reception access for 20 guests
- Food, drink, and entertainment for 20 guests
- 1 complimentary hotel room for guests on event night
- 1 round of champagne during the event

## VIP SEATING SPONSOR | \$50K

- Exclusive logo recognition as VIP Seating Sponsor
- Premier logo recognition on event materials including:
  - 2 IBJ ads, agency & event website, social media, event program, and VIP Seating signage
- Exclusive seating and VIP Reception access for 20 guests
- Food, drink, and entertainment for 20 guests
- 1 complimentary hotel room for guests on event night
- 1 round of champagne during the event

## AFTERPARTY SPONSOR | \$50K

- Exclusive logo recognition as Afterparty Sponsor
- Premier logo recognition on event materials including:
  - 1 IBJ ad, agency & event website, social media, event program, and all Afterparty event signage
- Exclusive seating and VIP Reception access for 20 guests
- Food, drink, and entertainment for 20 guests
- 1 complimentary hotel room on event night
- 1 round of champagne during the event
- Opportunity to provide branded swag for afterparty

## MISSION SPONSOR | \$30K

- Exclusive logo recognition as Mission Sponsor
- Premier logo recognition on event materials including:
  - 1 IBJ ad, agency & event website, social media, event program, and all Afterparty event signage
- Exclusive seating and VIP Reception access for 20 guests
- Food, drink, and entertainment for 20 guests
- 1 complimentary hotel room on event night
- 1 round of champagne during the event
- Company highlighted during mission moment of program

## EXPERIENCE SPONSORS | \$25K

- Exclusive logo recognition as select Experience Sponsor on event materials, including:
  - 1 IBJ ad, agency and event website, social media, event program and event signage
- Premier seating and VIP Reception access for 20 guests
- Food, drink, and entertainment for 20 guests
- 1 complimentary hotel room for guests on event night
- 1 round of champagne during the event
- Experience sponsorships opportunities include:
  - Speaker Sponsor - General Reception Green Carpet Sponsor - VIP Reception Green Carpet Sponsor - Dinner Program Sponsor - Champagne Toast Sponsor - Auction Sponsor - Signature Drink Sponsor - Midnight Snack Sponsor

## VIP+ TABLE | \$15K

- Premier logo recognition on event materials including: 1 IBJ ad, agency & event website, social media, event program, and event materials
- 2 VIP valet parking passes
- Access to VIP Reception
- Premium seating
- Food, drink, and entertainment for 10 guests
- 1 round of champagne during the event

## VIP TABLE | \$10K

- Premier logo recognition on event materials including: 1 IBJ ad, agency & event website, social media, event program, and event materials
- Access to VIP Reception
- Premium seating
- Food, drink, and entertainment for 10 guests

## TABLE | \$5K

- Logo recognition on event materials including: 1 IBJ ad, agency & event website, social media, event program, and event materials
- Food, drink, and entertainment for 10 guests

Contact [mhyilton@bbbsci.org](mailto:mhyilton@bbbsci.org) for questions and sponsorship inquiries!

