



# BIG NIGHT OUT

BENEFITTING



Big Brothers  
Big Sisters®  
OF CENTRAL INDIANA

PRESENTED BY



pepsico  
Food. Drinks. Smiles.

Sponsor BBBS CI's largest event of the year for Bigs, Littles, and families!

Secure Your

**SPOT** →

To secure a sponsorship, please contact Michaela Hylton at [mhylton@bbbsci.org](mailto:mhylton@bbbsci.org).

# 2026 SPONSORSHIP OPPORTUNITIES

## Presenting Sponsor | \$25,000

- ☆ Exclusive logo recognition as the presenting sponsor on all event materials (website, social media, event signage, IBJ ad, program, t-shirts, etc.)
- ☆ Up to 20 tickets to attend the event
- ☆ Opportunity to give remarks at the event
- ☆ Opportunity to provide a celebrity guest speaker at the event
- ☆ Opportunity to table with game or activity at the event
- ☆ Inclusion in BBBSCI's annual report and event impact report

## Playmaker | \$15,000

- ☆ Premier logo recognition on event materials (website, social media, event signage, IBJ ad, program, t-shirts, etc.)
- ☆ Up to 15 tickets to attend the event
- ☆ Opportunity to table with game or activity at the event
- ☆ Recognition as one of two giveaway sponsors
- ☆ Inclusion in BBBSCI's annual report and event impact report

## Game Zone Sponsor | \$10,000

- ☆ Logo recognition on event materials (website, social media, event signage, IBJ ad, program, t-shirts, etc.)
- ☆ Up to 10 tickets to attend the event
- ☆ Opportunity to be one of four sport area sponsors with recognition at selected area
- ☆ Inclusion in BBBSCI's annual report and event impact report

## Overtime Sponsor | \$5,000

- ☆ Logo recognition on event materials (website, social media, event signage, IBJ ad, program, t-shirts, etc.)
- ☆ Inclusion in BBBSCI's annual report and event impact report

## Wild Card Sponsor | \$1,000

- ☆ Name recognition on event materials (website, social media, event signage, IBJ ad, program, t-shirts, etc.)
- ☆ Inclusion in BBBSCI's annual report and event impact report