



# Little IMPACTS

2021 SPONSORSHIP

The **BBBSCI Little Impacts** program provides a year-long series of outcome-oriented programming based on the Thrive Foundation for Youth's 12 thriving Indicators. From STEM activities to vision boarding and teaching mindfulness techniques, each activity is created with the intent of preparing Littles to be successful as they progress into high school.

Along with a full-year of sponsor benefits, each Thriving Indicator sponsorship features a signature event – a **high impact match activity** that promotes skill development in Littles and provides sponsors with exclusive volunteer opportunities and recognition.

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## \$25,000 PRESENTING SPONSOR

- ✓ BBBS & company-hosted service activity for employee engagement
- ✓ Opportunity for company representative to give remarks at service activity
- ✓ Corporate Impact video provided to company for marketing purposes
- ✓ Ongoing company programming/event promoted in The Big App
- ✓ Premier logo recognition on all Little Impacts signature events, the Big App, and promotional materials including one IBJ ad
- ✓ Corporate Impact Spotlight and Blog feature on BBBSCI website
- ✓ Other customizable opportunities

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## \$5,000 THRIVING INDICATOR SPONSOR

- ✓ Signature event volunteer opportunity
- ✓ Opportunity for company representative to speak at signature match event
- ✓ Premier logo recognition aligned with sponsored Thriving Indicator programming in The Big App
- ✓ Predetermined schedule of company programming/events promoted in The Big App
- ✓ Logo recognition in one IBJ ad, BBBSCI social media, BBBSCI website, and more

# Little

# IMPACTS

2021 SPONSORSHIP

## CARING

SIGNATURE EVENT: PACK AWAY HUNGER



SPONSORED BY:

## CHARACTER

SIGNATURE EVENT: CULTURAL CELEBRATIONS



SPONSORED BY:

## CONFIDENCE

SIGNATURE EVENT: NEW MATCH BASH



SPONSORED BY: AES Indiana

## EMOTIONAL COMPETENCE

SIGNATURE EVENT: ARTS FOR LEARNING SESSIONS



SPONSORED BY: Ascension St. Vincent

## HEALTHY HABITS

SIGNATURE EVENT: CAMPTOWN EVENTS SERIES



SPONSORED BY: Ascension St. Vincent

## LIFE SKILLS

SIGNATURE EVENT: FINANCIAL LITERACY WORKSHOPS



SPONSORED BY: Union Home Mortgage Foundation

## LOVE OF LEARNING

SIGNATURE EVENT: 21ST CENTURY SCHOLARS INFO NIGHT



SPONSORED BY: CIBM Bank

## PERSISTENT RESOURCEFULNESS

SIGNATURE EVENT: STEM CONNECTION NATURE HIKES



SPONSORED BY: Bowen Engineering

## POSITIVE RELATIONSHIPS

SIGNATURE EVENT: MATCH + SPECIAL ADULT CANVAS PAINTING



SPONSORED BY:

## PURPOSE

SIGNATURE EVENT: MATCH MILESTONE



SPONSORED BY:

## SOCIAL SKILLS

SIGNATURE EVENT: GAME NIGHTS



SPONSORED BY: Delta Faucet

## SPIRITUAL GROWTH / CONNECTEDNESS

SIGNATURE EVENT: HIDDEN RIVER FARMS



SPONSORED BY: